

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Fortune Media & Counseling
Attention: Accounts Payable
527 Avenue B
Redondo Beach, CA 90277

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
932046-1	08/19/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Izzy Rostovsky	HRP - Los Angeles	National

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#359 FRNDS/P MURPHY	359

Flight Dates	Order #	Alt Order #
07/31/12 - 08/13/12	932046	06224763

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	33	146

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	08/07/12	08/10/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	4	\$85.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	4	\$85.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	Tu	08/07/12	10:28 AM	10-11a Anderson Cooper	10-11a	:30	PM12-101-HD	\$85.00 NM
4	WPBF	W	08/08/12	10:37 AM	10-11a Anderson Cooper	10-11a	:30	PM12-101-HD	\$85.00 NM
9	WPBF	Th	08/09/12		10-11a Anderson Cooper	10-11a	:00		\$85.00 NM
	Credited								
8	WPBF	F	08/10/12		10-11a Anderson Cooper	10-11a	:00		\$85.00 NM
	Credited								
3	08/07/12	08/10/12	ACCESS HOLLYWOOD 106x-136x		-TWTF--	:30	2	\$20.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	2	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	08/07/12	1:22 AM	ACCESS HOLLYWOOD	106x-136x	:30	PM12-101-HD	\$20.00 NM
1	WPBF	F	08/10/12	1:31 AM	ACCESS HOLLYWOOD	106x-136x	:30	PM12-102-HD	\$20.00 NM
4	07/31/12	08/03/12	Nightline	11:35-12:05AM	-TWTF--	:30	2	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-TWTF--	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	07/31/12	11:46 PM	Nightline	11:35-12:05AM	:30	PM12-101-HD	\$225.00 NM
2	WPBF	W	08/01/12	11:53 PM	Nightline	11:35-12:05AM	:30	PM12-102-HD	\$225.00 NM
9	07/31/12	08/10/12	GOOD AFTERNOON AM2-3p		MTWTF--	:30	3	\$175.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-TWTF--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/31/12	2:34 PM	GOOD AFTERNOON AMERICA 2-3p		:30	PM12-102-HD	\$175.00 NM
2	WPBF	W	08/01/12	2:37 PM	GOOD AFTERNOON AMERICA 2-3p		:30	PM12-102-HD	\$175.00 NM
5	WPBF	F	08/03/12	2:38 PM	GOOD AFTERNOON AMERICA 2-3p		:30	PM12-102-HD	\$175.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	MTWTF--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	08/07/12	2:59 PM	GOOD AFTERNOON AMERICA 2-3p		:30	PM12-102-HD	\$175.00 NM

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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
932046-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#359 FRNDS/P MURPHY	359

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	07/31/12	08/10/12	GOOD AFTERNOON AM 2-3p		MTWTF--	:30	3	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	W	08/08/12	2:38 PM	GOOD AFTERNOON AMERICA 2-3p		:30	PM12-101-HD	\$175.00 NM
7	WPBF	Th	08/09/12	2:59 PM	GOOD AFTERNOON AMERICA 2-3p		:30	PM12-102-HD	\$175.00 NM
11	07/31/12	08/13/12	Dr. Oz	4-5p	MTWTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	-TWTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/31/12	4:34 PM	Dr. Oz	4-5p	:30	PM12-101-HD	\$400.00 NM
7	WPBF	W	08/01/12	4:13 PM	Dr. Oz	4-5p	:30	PM12-101-HD	\$400.00 NM
2	WPBF	Th	08/02/12	4:25 PM	Dr. Oz	4-5p	:30	PM12-102-HD	\$400.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-TWTF--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WPBF	W	08/08/12	4:56 PM	Dr. Oz	4-5p	:30	PM12-102-HD	\$400.00 NM
8	WPBF	F	08/10/12	4:36 PM	Dr. Oz	4-5p	:30	PM12-101-HD	\$400.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WPBF	M	08/13/12	4:12 PM	Dr. Oz	4-5p	:30	PM12-102-HD	\$400.00 NM
12	08/07/12	08/13/12	4:30a-5a	430a-5a	MTWTF--	:30	2	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/07/12	08/13/12	MTWTF--	2	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/07/12	4:56 AM	4:30a-5a	430a-5a	:30	PM12-101-HD	\$20.00 NM
2	WPBF	W	08/08/12	4:44 AM	4:30a-5a	430a-5a	:30	PM12-102-HD	\$20.00 NM
13	07/31/12	08/13/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	3	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	-TWTF--	3	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	07/31/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	PM12-101-HD	\$90.00 NM
7	WPBF	W	08/01/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	PM12-101-HD	\$90.00 NM
3	WPBF	F	08/03/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	PM12-102-HD	\$90.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	MTWTF--	3	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WPBF	W	08/08/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	PM12-101-HD	\$90.00 NM
8	WPBF	Th	08/09/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	PM12-102-HD	\$90.00 NM
9	WPBF	F	08/10/12	5:12 AM	WPBF News 25 @ 5am	5-530am	:30	PM12-101-HD	\$90.00 NM
14	07/31/12	08/10/12	M-F 5pm News	5-6pm	-TWTF--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	-TWTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WPBF	W	08/01/12	5:27 PM	M-F 5pm News	5-6pm	:30	PM12-102-HD	\$350.00 NM
3	WPBF	Th	08/02/12	5:27 PM	M-F 5pm News	5-6pm	:30	PM12-101-HD	\$350.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-TWTF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WPBF	Th	08/09/12	5:29 PM	M-F 5pm News	5-6pm	:30	PM12-101-HD	\$350.00 NM

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932046-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#359 FRNDS/P MURPHY	359

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	08/04/12	08/04/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$30.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-----1-	1	\$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/04/12	5:28 AM	Sat 5-6am News	Sat 5-6am	:30	PM12-102-HD	\$30.00 NM
25	08/04/12	08/11/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-----1-	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/04/12	6:10 AM	Sat 6-7am News	Sat 6-7am	:30	PM12-101-HD	\$60.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1-	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	08/11/12	6:28 AM	Sat 6-7am News	Sat 6-7am	:30	PM12-102-HD	\$60.00 NM
26	08/11/12	08/11/12	Sat 630pm News	630-7pm	-----1-	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	08/11/12	6:58 PM	Sat 630pm News	630-7pm	:30	PM12-101-HD	\$100.00 NM
33	08/12/12	08/12/12	Sun 630pm News	630-7pm	-----1	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	08/12/12	6:29 PM	Sun 630pm News	630-7pm	:30	PM12-101-HD	\$275.00 NM
34	08/05/12	08/05/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-----1	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/05/12	7:29 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PM12-101-HD	\$100.00 NM
35	08/12/12	08/12/12	AFV	7-8PM	-----1	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	08/12/12	7:22 PM	AFV	7-8PM	:30	PM12-102-HD	\$250.00 NM
37	08/05/12	08/05/12	SECRET MILL	8-9PM	-----1	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/05/12	8:41 PM	SECRET MILL	8-9PM	:30	PM12-101-HD	\$500.00 NM
38	08/05/12	08/05/12	Sun 9-10am	9-10am	-----1	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-----1	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/05/12	9:59 AM	Sun 9-10am	9-10am	:30	PM12-102-HD	\$175.00 NM
39	07/31/12	08/10/12	The View	11A-12PM	MTWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									

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932046-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#359 FRNDS/P MURPHY	359

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	07/31/12	08/10/12	The View	11A-12PM	MTWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-TWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/01/12	10:59 AM	The View	11A-12PM	:30	PM12-102-HD	\$350.00 NM
2	WPBF	Th	08/02/12	11:00 AM	The View	11A-12PM	:30	PM12-101-HD	\$350.00 NM
3	WPBF	F	08/03/12	11:33 AM	The View	11A-12PM	:30	PM12-101-HD	\$350.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	Tu	08/07/12	10:58 AM	The View	11A-12PM	:30	PM12-102-HD	\$350.00 NM
5	WPBF	W	08/08/12	11:00 AM	The View	11A-12PM	:30	PM12-102-HD	\$350.00 NM
4	WPBF	Th	08/09/12	11:00 AM	The View	11A-12PM	:30	PM12-101-HD	\$350.00 NM
40	07/31/12	08/13/12	1230-1P Access Hollywood	1230-1p	MTWTF--	:30	3	\$135.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-TWTF--	3	\$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	07/31/12	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	PM12-101-HD	\$135.00 NM
1	WPBF	Th	08/02/12	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	PM12-101-HD	\$135.00 NM
3	WPBF	F	08/03/12	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	PM12-101-HD	\$135.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	3	\$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	W	08/08/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	PM12-102-HD	\$135.00 NM
5	WPBF	Th	08/09/12	12:40 PM	1230-1P Access Hollywood	1230-1p	:30	PM12-101-HD	\$135.00 NM
4	WPBF	F	08/10/12	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	PM12-102-HD	\$135.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WPBF	M	08/13/12	12:44 PM	1230-1P Access Hollywood	1230-1p	:30	PM12-101-HD	\$135.00 NM
41	07/31/12	08/13/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	4	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-TWTF--	4	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	07/31/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PM12-102-HD	\$160.00 NM
1	WPBF	W	08/01/12	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PM12-101-HD	\$160.00 NM
2	WPBF	Th	08/02/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PM12-102-HD	\$160.00 NM
4	WPBF	F	08/03/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PM12-102-HD	\$160.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	MTWTF--	5	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	M	08/06/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PM12-102-HD	\$160.00 NM
9	WPBF	Tu	08/07/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PM12-101-HD	\$160.00 NM
8	WPBF	W	08/08/12	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PM12-101-HD	\$160.00 NM
7	WPBF	Th	08/09/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PM12-102-HD	\$160.00 NM
6	WPBF	F	08/10/12	12:07 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PM12-101-HD	\$160.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WPBF	M	08/13/12	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PM12-102-HD	\$160.00 NM
42	08/07/12	08/10/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
932046-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#359 FRNDS/P MURPHY	359

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	08/07/12	08/10/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/07/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PM12-101-HD	\$450.00 NM
43	07/31/12	08/10/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-TWTF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/01/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	PM12-101-HD	\$700.00 NM
2	WPBF	Th	08/02/12	7:06 PM	Wheel Of Fortune	7-7:30PM	:30	PM12-102-HD	\$700.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	08/07/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	PM12-102-HD	\$700.00 NM
4	WPBF	Th	08/09/12	7:14 PM	Wheel Of Fortune	7-7:30PM	:30	PM12-102-HD	\$700.00 NM
44	07/31/12	08/13/12	Good Morning America	7-9AM	MTWTF--	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-TWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	07/31/12	8:40 AM	Good Morning America	7-9AM	:30	PM12-102-HD	\$225.00 NM
1	WPBF	W	08/01/12	7:55 AM	Good Morning America	7-9AM	:30	PM12-102-HD	\$225.00 NM
3	WPBF	Th	08/02/12	7:25 AM	Good Morning America	7-9AM	:30	PM12-101-HD	\$225.00 NM
2	WPBF	F	08/03/12	8:47 AM	Good Morning America	7-9AM	:30	PM12-101-HD	\$225.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	08/07/12	8:46 AM	Good Morning America	7-9AM	:30	PM12-102-HD	\$225.00 NM
6	WPBF	W	08/08/12	7:49 AM	Good Morning America	7-9AM	:30	PM12-102-HD	\$225.00 NM
7	WPBF	F	08/10/12	7:55 AM	Good Morning America	7-9AM	:30	PM12-102-HD	\$225.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WPBF	M	08/13/12	8:29 AM	Good Morning America	7-9AM	:30	PM12-101-HD	\$225.00 NM
45	07/31/12	08/10/12	Jeopardy	7:30-8PM	-TWTF--	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-TWTF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/31/12	7:28 PM	Jeopardy	7:30-8PM	:30	PM12-102-HD	\$800.00 NM
2	WPBF	Th	08/02/12	7:33 PM	Jeopardy	7:30-8PM	:30	PM12-101-HD	\$800.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	08/07/12	7:41 PM	Jeopardy	7:30-8PM	:30	PM12-101-HD	\$800.00 NM
3	WPBF	W	08/08/12	7:52 PM	Jeopardy	7:30-8PM	:30	PM12-101-HD	\$800.00 NM
4	WPBF	F	08/10/12	7:28 PM	Jeopardy	7:30-8PM	:30	PM12-102-HD	\$800.00 NM
46	08/03/12	08/03/12	20/20	Prime Other	----F--	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	----F--	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

INVOICE



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WPBF
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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
932046-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#359 FRNDS/P MURPHY	359

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																				
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47	08/04/12	08/11/12	Sat Wheel Of Fortune	Sat 7-730PM	-----S-	:30	1	\$275.00	NM																																																																				
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48	08/04/12	08/11/12	Sat Jeopardy	Sat 7:30-8PM	-----S-	:30	1	\$325.00	NM																																																																				
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49	08/04/12	08/04/12	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$175.00	NM																																																																				
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50	08/12/12	08/12/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$175.00	NM																																																																				
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51	08/02/12	08/02/12	ROOKIE BLUE	10-11PM	---T---	:30	1	\$1,100.00	NM																																																																				
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52	08/07/12	08/12/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTFSS	:30	2	\$450.00	NM																																																																				
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	08/06/12	08/12/12	-TWTFSS	2	\$450.00																																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
1	WPBF	W	08/08/12	11:13 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	PM12-102-HD	\$450.00	NM																																																																			
2	WPBF	Sa	08/11/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	PM12-102-HD	\$450.00	NM																																																																			
53	08/07/12	08/10/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	1	\$30.00	NM																																																																				
Class of Time - Immediately Pre-emptible without notice																																																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/06/12</td><td>08/12/12</td><td>-TWTF--</td><td>1</td><td>\$30.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/06/12	08/12/12	-TWTF--	1	\$30.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																													
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
	08/06/12	08/12/12	-TWTF--	1	\$30.00																																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			

INVOICE



Send Payment To:

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
932046-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#359 FRNDS/P MURPHY	359

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
53	08/07/12	08/10/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	1	\$30.00	NM		
Class of Time - Immediately Pre-emptible without notice											
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	3	WPBF	F	08/10/12	12:43 AM	Jimmy Kimmel	12:06-01:06AM	:30	PM12-101-HD	\$30.00	NM
54	08/11/12	08/11/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$25.00	NM		
Class of Time - Immediately Pre-emptible without notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		08/06/12	08/12/12	-----S-	1	\$25.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Sa	08/11/12	5:28 AM	Sat 5-6am News	Sat 5-6am	:30	PM12-101-HD	\$25.00	NM
55	08/07/12	08/10/12	Nightline	11:35-12:05AM	-TWTF--	:30	2	\$225.00	NM		
Class of Time - Pre-emptible with notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		08/06/12	08/12/12	-TWTF--	2	\$225.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WPBF	Tu	08/07/12	12:02 AM	Nightline	11:35-12:05AM	:30	PM12-102-HD	\$225.00	NM
	1	WPBF	W	08/08/12	12:01 AM	Nightline	11:35-12:05AM	:30	PM12-101-HD	\$225.00	NM
56	08/05/12	08/05/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$25.00	NM		
Class of Time - Immediately Pre-emptible without notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		07/30/12	08/05/12	-----S	1	\$25.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Su	08/05/12	5:16 AM	Sun 5-6am News	Sun 5-6am	:30	PM12-102-HD	\$25.00	NM
57	08/12/12	08/12/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$25.00	NM		
Class of Time - Immediately Pre-emptible without notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		08/06/12	08/12/12	-----S	1	\$25.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Su	08/12/12	5:45 AM	Sun 5-6am News	Sun 5-6am	:30	PM12-101-HD	\$25.00	NM
58	07/31/12	08/03/12	10-11a Anderson Cooper	10-11a	-TWTF--	:30	4	\$85.00	NM		
Class of Time - Immediately Pre-emptible without notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		07/30/12	08/05/12	-TWTF--	4	\$85.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Tu	07/31/12	10:31 AM	10-11a Anderson Cooper	10-11a	:30	PM12-101-HD	\$85.00	NM
	2	WPBF	W	08/01/12	10:31 AM	10-11a Anderson Cooper	10-11a	:30	PM12-101-HD	\$85.00	NM
	4	WPBF	Th	08/02/12	10:40 AM	10-11a Anderson Cooper	10-11a	:30	PM12-102-HD	\$85.00	NM
	3	WPBF	F	08/03/12	10:21 AM	10-11a Anderson Cooper	10-11a	:30	PM12-102-HD	\$85.00	NM
59	08/04/12	08/04/12	Sat 630pm News	630-7pm	-----1-	:30	1	\$100.00	NM		
Class of Time - Immediately Pre-emptible without notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		07/30/12	08/05/12	-----1-	1	\$100.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Sa	08/04/12	6:51 PM	Sat 630pm News	630-7pm	:30	PM12-101-HD	\$100.00	NM
60	07/31/12	08/03/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	2	\$25.00	NM		
Class of Time - Immediately Pre-emptible without notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		07/30/12	08/05/12	-TWTF--	2	\$25.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Tu	07/31/12	1:01 AM	Jimmy Kimmel	12:06-01:06AM	:30	PM12-102-HD	\$25.00	NM
	2	WPBF	Th	08/02/12	12:43 AM	Jimmy Kimmel	12:06-01:06AM	:30	PM12-101-HD	\$25.00	NM
61	08/10/12	08/10/12	Dr. Oz M-F 9-10a	9-10a	----F--	:30	1	\$160.00	NM		
Class of Time - Pre-emptible with notice											

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Invoice #	Invoice Date	Invoice Month	Invoice Period
932046-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#359 FRNDS/P MURPHY	359

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
61	08/10/12	08/10/12	Dr. Oz M-F 9-10a	9-10a	----F--	:30	1	\$160.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/10/12		Dr. Oz M-F 9-10a	9-10a	:00		\$160.00 NM
	Credited								
62	08/10/12	08/10/12	ACCESS HOLLYWOOD 106x-136x		----F--	:30	1	\$10.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$10.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/10/12		ACCESS HOLLYWOOD	106x-136x	:00		\$10.00 NM
	Credited								
Total Spots							102		

Payment Terms 30 Days

<u>Gross Total</u>	\$26,680.00
<u>Agency Commission</u>	\$4,002.00
<u>Net Amount Due</u>	\$22,678.00

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Fortune Media & Counseling
Attention: Accounts Payable
527 Avenue B
Redondo Beach, CA 90277

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
941557-1	08/26/12	August 2012	07/30/12 - 08/20/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Izzy Rostovsky	HRP - Los Ange	National

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congres	#369 FRNDS/P MURPHY	369

Flight Dates	Order #	Alt Order #
08/14/12 - 08/20/12	941557	06271816

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	33	146

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/14/12	08/17/12	THE CHEW	1P-2P	--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	08/15/12	1:37 PM	THE CHEW	1P-2P	:30	PM12-104H	\$225.00 NM
4	WPBF	Th	08/16/12	1:00 PM	THE CHEW	1P-2P	:30	PM12-104H	\$225.00 NM
1	WPBF	F	08/17/12	1:56 PM	THE CHEW	1P-2P	:30	PM12-104H	\$225.00 NM
2	08/14/12	08/17/12	10-11a Anderson Cooper 10-11a	10-11a	--WTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	08/15/12	10:40 AM	10-11a Anderson Cooper	10-11a	:30	PM12-104H	\$275.00 NM
1	WPBF	Th	08/16/12	10:48 AM	10-11a Anderson Cooper	10-11a	:30	PM12-104H	\$275.00 NM
4	WPBF	F	08/17/12	10:32 AM	10-11a Anderson Cooper	10-11a	:30	PM12-104H	\$275.00 NM
3	08/14/12	08/20/12	ACCESS HOLLYWOOD 106x-136x	106x-136x	M-WTF--	:30	3	\$20.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	W	08/15/12	1:32 AM	ACCESS HOLLYWOOD	106x-136x	:30	PM12-104H	\$20.00 NM
3	WPBF	Th	08/16/12	1:23 AM	ACCESS HOLLYWOOD	106x-136x	:30	PM12-104H	\$20.00 NM
2	WPBF	F	08/17/12	1:25 AM	ACCESS HOLLYWOOD	106x-136x	:30	PM12-104H	\$20.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	M-----	1	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	M	08/20/12	1:31 AM	ACCESS HOLLYWOOD	106x-136x	:30	PM12-104H	\$20.00 NM
4	08/14/12	08/17/12	Nightline	11:35-12:05AM	--WTF--	:30	2	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/15/12	11:54 PM	Nightline	11:35-12:05AM	:30	PM12-104H	\$475.00 NM
1	WPBF	F	08/17/12	12:01 AM	Nightline	11:35-12:05AM	:30	PM12-104H	\$475.00 NM
5	08/14/12	08/20/12	The View	11A-12PM	M-WTF--	:30	2	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
941557-1	08/26/12	August 2012	07/30/12 - 08/20/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#369 FRNDS/P MURPHY	369

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Th 08/16/12 11:32 AM The View 11A-12PM :30 PM12-104H \$750.00 NM 1 WPBF F 08/17/12 11:32 AM The View 11A-12PM :30 PM12-104H \$750.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 08/20/12 11:00 AM The View 11A-12PM :30 PM12-104H \$750.00 NM									
6	08/14/12	08/20/12	Jimmy Kimmel	12:06-01:06AM	M-WTF--	:30	3	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPBF W 08/15/12 12:38 AM Jimmy Kimmel 12:06-01:06AM :30 PM12-104H \$75.00 NM 1 WPBF Th 08/16/12 12:43 AM Jimmy Kimmel 12:06-01:06AM :30 PM12-104H \$75.00 NM 2 WPBF F 08/17/12 12:58 AM Jimmy Kimmel 12:06-01:06AM :30 PM12-104H \$75.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 M----- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPBF M 08/20/12 12:49 AM Jimmy Kimmel 12:06-01:06AM :30 PM12-104H \$75.00 NM									
7	08/14/12	08/17/12	1230-1P Access Hollywood	1230-1p	--WTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 08/15/12 12:48 PM 1230-1P Access Hollywood 1230-1p :30 PM12-104H \$275.00 NM 4 WPBF Th 08/16/12 12:42 PM 1230-1P Access Hollywood 1230-1p :30 PM12-104H \$275.00 NM 2 WPBF F 08/17/12 12:54 PM 1230-1P Access Hollywood 1230-1p :30 PM12-104H \$275.00 NM									
8	08/14/12	08/17/12	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	:30	3	\$325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF W 08/15/12 12:24 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12-104H \$325.00 NM 1 WPBF Th 08/16/12 12:10 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12-104H \$325.00 NM 4 WPBF F 08/17/12 12:09 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12-104H \$325.00 NM									
9	08/15/12	08/17/12	Wheel Of Fortune	7-7:30PM	--WTF--	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 08/17/12 7:08 PM Wheel Of Fortune 7-7:30PM :30 PM12-104H \$1,500.00 NM									
10	08/15/12	08/17/12	Jeopardy	7:30-8PM	--WTF--	:30	2	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 08/15/12 7:41 PM Jeopardy 7:30-8PM :30 PM12-104H \$1,600.00 NM 2 WPBF F 08/17/12 7:41 PM Jeopardy 7:30-8PM :30 PM12-104H \$1,600.00 NM									
11	08/18/12	08/18/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$85.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1- 1 \$85.00									

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Advertiser		Product	Estimate Number
Patrick Murphy/D/Congress		#369 FRNDS/P MURPHY	369

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
11	08/18/12	08/18/12	Sat 5-6am News Class of Time - Pre-emptible with notice	Sat 5-6am	-----1-	:30	1	\$85.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>08/18/12</td><td>5:44 AM</td><td>Sat 5-6am News</td><td>Sat 5-6am</td><td>:30</td><td>PM12-104H</td><td>\$85.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	08/18/12	5:44 AM	Sat 5-6am News	Sat 5-6am	:30	PM12-104H	\$85.00	NM																							
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12	08/18/12	08/18/12	Sat 6-7am News Class of Time - Pre-emptible with notice	Sat 6-7am	-----1-	:30	1	\$175.00	NM																																													
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13	08/18/12	08/18/12	Sat 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1-	:30	1	\$325.00	NM																																													
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1	WPBF	Sa	08/18/12	6:52 PM	Sat 630pm News	630-7pm	:30	PM12-104H	\$325.00	NM																																												
14	08/18/12	08/18/12	Sat Wheel Of Fortune Class of Time - Pre-emptible with notice	Sat 7-730PM	-----1-	:30	1	\$400.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	WPBF	Sa	08/18/12	7:28 PM	Sat Wheel Of Fortune	Sat 7-730PM	:30	PM12-104H	\$400.00	NM																																												
15	08/18/12	08/18/12	Sat Jeopardy Class of Time - Pre-emptible with notice	Sat 7:30-8PM	-----1-	:30	1	\$500.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/13/12</td><td>08/19/12</td><td>-----1-</td><td>1</td><td>\$500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>08/18/12</td><td>7:50 PM</td><td>Sat Jeopardy</td><td>Sat 7:30-8PM</td><td>:30</td><td>PM12-104H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/13/12	08/19/12	-----1-	1	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	08/18/12	7:50 PM	Sat Jeopardy	Sat 7:30-8PM	:30	PM12-104H	\$500.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	WPBF	Sa	08/18/12	7:50 PM	Sat Jeopardy	Sat 7:30-8PM	:30	PM12-104H	\$500.00	NM																																												
16	08/19/12	08/19/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/13/12</td><td>08/19/12</td><td>-----1</td><td>1</td><td>\$200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>08/19/12</td><td>10:22 AM</td><td>Chris Matthews</td><td>Sun 10-10:30AM</td><td>:30</td><td>PM12-104H</td><td>\$200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/13/12	08/19/12	-----1	1	\$200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	08/19/12	10:22 AM	Chris Matthews	Sun 10-10:30AM	:30	PM12-104H	\$200.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	WPBF	Su	08/19/12	10:22 AM	Chris Matthews	Sun 10-10:30AM	:30	PM12-104H	\$200.00	NM																																												
17	08/19/12	08/19/12	Sun 11:35pm Late News Class of Time - Pre-emptible with notice	1135p-12am	-----1	:30	1	\$350.00	NM																																													
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INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
941557-1	08/26/12	August 2012	07/30/12 - 08/20/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#369 FRNDS/P MURPHY	369

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	08/15/12	08/15/12	Wed ABC Prime B	9-10PM	--1----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--1----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/15/12	9:50 PM	Wed ABC Prime B	9-10PM	:30	PM12-104H	\$1,800.00 NM
Total Spots							39		

Payment Terms 30 Days

<u>Gross Total</u>	\$15,840.00
<u>Agency Commission</u>	\$2,376.00
<u>Net Amount Due</u>	\$13,464.00